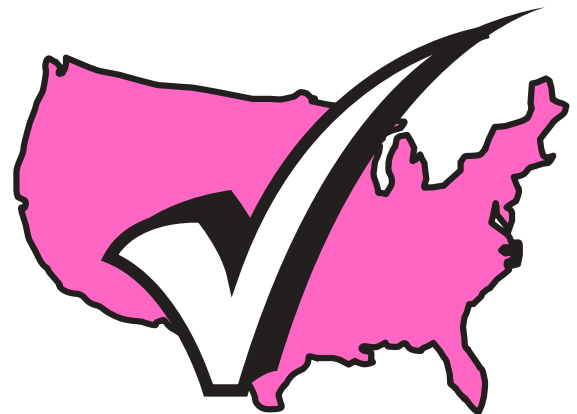




2018 was an AMAZING year for Princess Alli Foundation! Not only did we reach every goal we set for ourselves at the beginning of the year, but we also set - and achieved! - additional goals midway through the year. Here's a review of what we've accomplished:

- **GOAL 1: Deliver our 10,000th Care Package.** We delivered 5,825 care packages in 2018, surpassing our goal of 10,000 total care packages! As of December 31, 2018, 13,123 care packages have been delivered NATIONWIDE by our organization.
- **GOAL 2: Explore packaging and shipping options for out-of-state deliveries.** This goal required us to refine the packaging of our care packages themselves, as well as research shipping packaging, to allow us to expand our outreach outside of Michigan. This goal was achieved thanks to a generous legacy donation we received in Q1.
- **GOAL 3: Add C.S. Motts Children's Hospital to our family of supported hospitals.** We were honored to deliver our first boxes of toiletries to Motts on Allison's 4th birthday in March, and have added them to our regular delivery schedule.
- **BONUS GOAL: The Princess Alli Foundation 50 States Challenge!** After successfully shipping our first out-of-state care packages in February we decided to challenge ourselves to ship at least one box of toiletries to a hospital in each state before the end of the year. After an amazing rallying of support we accomplished this goal on October 9th!
- **BONUS GOAL: Add Children's Hospital of Michigan to our family of supported hospitals.** We were pleased to be able to add both the Detroit and Troy hospitals to our regular delivery schedule in June.



## 2019 Goals

- Complete Round #2 of the 50 States Challenge
- Create a fully-functioning website specifically for the 50 States Challenge, including resources for hospitals and other organizations to support families in need.
- Explore opportunities for supporting bereaved families in Michigan.
- Deliver our 20,000th care package.

### *Our Vision:*

TO SUPPORT FAMILY CENTERED  
PATIENT CARE NATIONWIDE BY PROVIDING  
MEAL AND TOILETRY ASSISTANCE  
TO CAREGIVERS WHILE IN  
THE HOSPITAL SETTING.

